Chalking Policy

No: SAAP 6-4

Authority: Wis. Stat. 943.017, UWS 18.12(8)  
Date: June 2018

Initiator: Physical Environment Committee  
Responsible Party: Student Union (Offices of Student Involvement & Event Services)

All individuals allowed on University property, regardless of University affiliation, are permitted to place chalk messages on UWM premises, subject to the following guidelines:

- Chalk messages must be limited to outdoor walking surfaces that are completely exposed to the sky. Vertical surfaces (such as walls and posts) and unexposed areas (such as walkways under overhangs) may not be chalked.
- Only water-soluble material may be used (oil-based products are prohibited), and such material must easily dissipate in the rain. A product that requires power-washing for removal is not in compliance with this policy.

Any chalking, painting, or other forms of stenciling that do not comply with these guidelines may be considered graffiti and treated as an act of vandalism. Additionally, message content is subject to applicable law and UWM policies (including, but not limited to, UWM’s Code of Conduct (SAAP 7-3) and Discriminatory Conduct Policy (SAAP 5-1)).

The University is under no obligation to protect chalking messages from alteration and destruction. Exceptions to this policy for academic purposes may be submitted to the Physical Environment Committee for approval in advance of any marking.